

MOL GROUP

SUSTAINABILITY CASE STUDY



PROJECT NAME: Community engagement activities related to the moving of a drilling rig

LOCATION: Pakistan

PERIOD: 2014



PROJECT DESCRIPTION

1, PROJECT BACKGROUND

Community engagement in international Exploration and Production activities is essential and is continuously fostered by the relevant operational subsidiaries of MOL Group. The Exploration and Production subsidiaries of MOL Group have community development departments that are responsible for managing affairs related to community complaints and concerns to ensure that company operations proceed smoothly. Those departments also employ community relationship officers.

Nevertheless, in some specific cases differences of opinions can sometimes cause communities that are located on or near operational areas to become dissatisfied. In such cases special effort is required to inform these stakeholders about operational processes and practices and to obtain their consent and support for project implementation.

2, PROJECT HISTORY

The implementation of projects designed to improve the access to energy supply of local communities in Pakistan was delayed in early 2014 across the exploration areas of MOL Pakistan. The developments had been negotiated and agreed on by the government and communities of 6 villages and the delay created disappointment for local villagers.

When MOL Pakistan (a locally active and well-known energy company) had to move its drilling rig from one location to another, local communities saw the opportunity to publicly demonstrate their annoyance and dissatisfaction. They did this by blocking the road, thus stopping the rig from being transported to the new location.

Alternative plans were immediately considered that would allow the unhindered movement of the rig but the final conclusion was that the best option was to stick with the original route and engage with communities, seeking their consent and cooperation.

PROJECT RESULTS

1, PROJECT DESCRIPTION

1. INTERNAL SITUATION ANALYSIS

As a result of the situation, the Corporate Affairs Team decided that each of the relevant local stakeholder groups had to be satisfied and their consent had to be obtained. A decision was made to establish a connection with the stakeholder groups as soon as possible.

2. INFORMAL & FORMAL INTERACTION WITH GOVERNMENT OFFICIALS

Local administrative bodies were also approached and awareness was raised about the national importance of the project.

3. IDENTIFICATION OF IMPORTANT STAKEHOLDERS & INFLUENTIAL MEMBERS OF COMMUNITIES IN THE AREA

The opinion leaders of local communities had to be identified as the first step. Through personal meetings, the consequences of delays in rig mobilization and its impact on energy shortages both in general and particularly for these villages was explained in detail to these influential persons.

These *social mediators* promised to extend their support and arranged for meetings to be held with the elders & representatives of the six villages that were hindering the moving of MOL's Rig.

4. ARRANGING AWARENESS SESSION

Technically-tailored community sensitization and mobilization processes were used by MOL's Corporate Affairs Team. This included making the locals understand the positive impacts which would accrue to the area due to MOL's Operations, explaining the expected economic activities involved, the local benefits related to smooth operations, the role of the government in gas provision and details about how to approach government officials. An interactive Q&A session was also part of the Awareness Session.

5. A SERIES OF MEETINGS WITH MNA KOHAT & MNA HANGU

A cordial relationship has been developed with both Members of the National Assembly from the affected districts. Provincial assembly members have already extended their support.

2, RESULTS OF THE PROJECT

As a result of the community engagement process, the rig was successfully moved.

